



Georgia Made Georgia Grown, LLC

Buy Georgia Made. Serve Georgia Grown.

Marketing and promoting artists, craft makers, art organizations, entertainers, musicians, authors, food products creators, family farms and other creative entrepreneurs all over Georgia.



Communities



Food & Wine



Arts



Hospitality



Festivals



Family Farms



Shops & Galleries



Entertainment

Calling All Georgia Communities!

Georgia Made Georgia Grown, LLC invites you to market your community's unique identity and cultural character by promoting your creative businesses with us!

Because your creative entrepreneurs are such an important part of your cultural character, we want to work with you to create your unique market niche and to build on intrinsic assets to increase your visibility and bring more visitors to your area. By joining GMGG, you will be connecting to a thriving network of communities marketing their creative businesses and allowing them to tell their stories.

The More Memorable We Are as Georgians, the more we will attract new neighbors, visitors and guests to our local retailers, studios, events and farm markets. This benefits everyone! Within Georgia Made Georgia Grown, you'll be able to identify, develop and promote your distinguishing marketing niche.

GMGG is Seeking Communities That:

- Want to capitalize on your unique identity, cultural character, and "sense of place"
- Understand that your creative businesses showcase that "local" story
- Understand that experiential and eco-tourism are hot, hot, hot market niches
- Understand that cultural heritage visitors stay longer and spend more money
- Understand that your creative entrepreneurs are some of your best assets

Invest in Your Community's Future!

If this describes you, take a look at our Communities Packages attached to this letter. Compare the advantages, and decide which opportunities will benefit you most. Then, just complete the application and tell us about yourself and your community. We will get right with you and let you know the next steps in becoming a Juried Member of Georgia Made Georgia Grown.

Best regards,

Camille Ronay

Camille Ronay, President
Camille@GeorgiaMadeGeorgiaGrown.com

CR/dhk



Georgia Made Georgia Grown, LLC

Buy Georgia Made. Serve Georgia Grown.

Marketing and promoting artists, craft makers, art organizations, entertainers, musicians, authors, food products creators, family farms and other creative entrepreneurs all over Georgia.



Communities



Food & Wine



Arts



Hospitality



Festivals



Family Farms



Shops & Galleries



Entertainment

Basic Communities Package:

- Marketing your place-based itineraries for your area.
- Promotion of your community offerings at travel shows.
- Promotion of your community offerings on our Social Media sites.
- Inclusion of your event details in monthly e-broadcasts and tour e-blasts.
- Member details/images on the Georgia Made Georgia Grown, LLC website including your contact information, a short description of your community and links to your online sites.
- Use of the Georgia Made Georgia Grown, LLC logo on your marketing materials
- E-mail updates regarding events, workshops and other training opportunities

Basic Professional Dues: \$300 per year*

Bundled Communities Package (includes amenities of the Basic Package) plus:

- One 45-minute one-on-one session with Georgia Made Georgia Grown, LLC staff experts of your choice for the topic of your choice – website evaluation, marketing advice & tips, etc.
- Free Social Media conference calls/webinar training sessions hosted by Georgia Made Georgia Grown, LLC staff and other experts in the field
- Discounted registrations for all live workshops, webinars and training sessions
- Enhanced Member Directory listing – double the number of images and descriptive verbiage
- You supply us with videos and podcasts of your creative-business related footage to be featured on the Georgia Made Georgia Grown, LLC website and in GMGG social media posts **WITH YOUR CONTACT INFORMATION INCLUDED**

Bundled Professional Dues: \$600 per year*

**Prices effective through December 31, 2010*



Georgia Made Georgia Grown, LLC

Buy Georgia Made. Serve Georgia Grown.

Marketing and promoting artists, craft makers, art organizations, entertainers, musicians, authors, food products creators, family farms and other creative entrepreneurs all over Georgia.

New Member Application

| | |
|--|---------------|
| Date: | |
| Name of Community: | |
| Mailing Address: | |
| County: | |
| Business Phone: | |
| Cell Phone: | |
| E-Mail: | |
| Website: | |
| Facebook Page: | Twitter Page: |
| Primary Contact Person: | |
| Primary Contact email (if different from above): | |

On a separate page, describe your unique offerings (i.e. local history, museums, historic homes, events, etc.), local accommodations/restaurants/shops, and any other information you feel necessary to promote your community.

How did you learn about GMGG?

Select Community Package: Basic \$300/yr Bundled \$600/yr

Make check payable to Georgia Made Georgia Grown, LLC and send to 2090 Shadow Lake Dr, Buckhead, Georgia 30625.

If paying by Visa, Mastercard or Discover, please call Camille Ronay at 706-342-8225. DO NOT send credit card information through e-mail. You may also pay via PayPal using the following e-mail address.

Send the completed application through e-mail to Camille@GeorgiaMadeGeorgiaGrown.com .

Separate instructions will be sent to you for providing quality images to GMGG.